Membership Carol Hotop 1102 48th St. B-10 Fort Madison, IA 52627 319-371-9475 <u>carol_hotop@yahoo.com</u>

Do you belong to other organizations? Why? What made you want to join? Why have you continued your membership? Membership is one of the most important programs of the VFW Auxiliary. After all, where are we without members? Read the Congressional Charter issued to the Veterans of Foreign Wars. It is a great reminder of who we are. How can we expect to recruit new members unless we know who we are and what we stand for.

Our purpose includes:

- To preserve and strengthen camaraderie among its members
- To assist worthy comrades
- To perpetuate the memory and history of our dead, and to assist their surviving spouses and orphans
- To maintain true alliance to the Government of the United States, and fidelity to the Constitution and laws.
- To foster true patriotism
- Maintain and extend the institutions of American Freedom
- Preserve and defend the United States from all enemies.

We are coming off of one of the longest wars in history, so why are we not bursting at the seams with members? The Auxiliary was started by a small group of women who wanted to serve veterans. We now have potential members of men, women, sons, daughters, spouses, siblings, grandchildren and grandparents of someone who served this great country overseas, and it has grown considerably through the years.

<u>National</u>

AWARDS FOR MEMBERS:

- 1. Recruiter pin to each VFW and VFW Auxiliary member who recruits five (5) new and/or rejoined members to the Auxiliary from July 1, 2024 through May 31, 2025. Department Treasurer must enter membership into MALTA with credit given to the recruiter by June 10, 2025. Recruiter pin will be mailed directly to the member from National Headquarters.
- 2. National Membership Achievement Award to each VFW and VFW Auxiliary member who recruits 20 new and/or more rejoined members to the VFW Auxiliary from July 1, 2024 through May 31, 2025. Department Treasurer must enter membership in MALTA with credit given to the recruiter by June 10, 2025. VFW Auxiliary Treasurers on all levels are not eligible for this award. Winners will be announced and awards presented at the 2025 National Convention in Columbus Ohio. If the winner is not in attendance, award to be mailed directly to the winner from National Headquarters after National Convention.

- 3. Top Recruiter award to the one recruiter in each of the 4 conferences who recruited the most new and/or rejoined members in their conference. VFW Recruiters and VFW Auxiliary Treasurers on all levels are not eligible for this award. Winners will be announced and awards presented at the 2025 National Convention in Columbus, Ohio. If the winner is not in attendance, award to be mailed directly to the winner after National Convention.
- 4. VFW Auxiliary Recruiter Drawing for each VFW Auxiliary National Membership Achievement Award winner. Winner will be entered into a drawing to receive one \$500 Visa gift card. VFW Recruiters and VFW Auxiliary Treasurers on all levels are not eligible for this award. Winner will be announced and awarded at the 2025 National Convention in Columbus, Ohio. If the winner is not in attendance, award to be mailed to the winner after National Convention.

Recruiter Award Forms are no longer needed for VFW Auxiliary members. Reports are compiled by VFW Auxiliary National Headquarters from information entered into Malta.

VFW members who recruit new and/or rejoined members will need to fill out the required VFW members only form available in MALTA Member Resources. Completed form must be received at VFW Auxiliary National Headquarters and Department Treasurer must enter membership in MALTA by June 10, 2025.

AWARDS FOR AUXILIARES:

- 1. \$50 to each Auxiliary that reaches 100% plus in Membership by June 30, 2025.*
- 2. VFW Auxiliary Drawing . Each VFW Auxiliary that reaches 101% Plus by June 30, 2025* will be entered into a one-time drawing to receive \$500.

AWARDS FOR DEPARTMENTS:

- 1. Bronze Department Award #1: \$200 to each Department that reaches 95% Plus in Membership by November 30, 2024.*
- Silver Department Award #2: \$250 to each Department that reaches 98% PLUS in Membership by March 31, 2025.*
- 3. Gold Department Award #3: \$300 to each Department reaching 100% PLUS in Membership by June 30, 2025.*
- 4. Platinum Department Award #4: \$400 to each Department reaching 101% PLUS in membership by June 30. 2025.*

Departments that receive the Platinum Award #4: \$400 ACH will also still receive Gold Department Award #3: \$300 for a combined total of \$700.

5. <u>Conference vs. Conference</u>

- a. \$50 to each Department within the conference with the highest total percentage by January 31, 2025.*
- b. \$50 to each Department within the Conference with the highest total percentage by June 30, 2025.*

*Based on the June 30, 2024 year-end membership numbers.

Department

MEMBER AWARDS:

- 1. Citation to Auxiliary members who recruits five (5) or more new or rejoined members between July 1, 2024 and May 31, 2025.
- 2. Citation to Auxiliary members who recruit five (5) or more Life Members.

AUXILIARY AWARDS:

- 1. Citation to the Auxiliary who recruits 20 or more new or rejoined members between July 1, 2024 and May 31, 2025.
- 2. Citation to the Auxiliary with most members converted to Life Membership.
- 3. Citation to the Auxiliary who reaches 100% in Membership first.

District

- 1. Citation to the District who reaches 100% in Membership first.
- 2. Citation to the District who has the most new/rejoined members between July 1, 2024 and May 31, 2025.
- 3. Citation to the District with the most members converting to Life Memberships.

CHAIRMAN AWARDS:

- 1. Citation to the District Chairman who has the most new/rejoined members in their District from July 1, 2024 and May 31, 2025.
- 2. Citation to the District Chairman with the most Auxiliary members in their District that converted to Life Memberships.

| District Membership Chairmen | | | |
|--|--------------|---|--------------------|
| District 1 Carol Hotop 1102 48 th St. B-10 Ft. Madison, IA 52627 <u>carol_hotop@yahoo.com</u> | 319-371-9475 | District 6 Courtney Gibbs 1021 215 th Pl Boone, IA 50036 <u>courtney1222@hotmail.c</u> | 515-298-3344 om |
| District 2 David Haas 1111 5 th Ave N Clinton, IA 52732 | 563-212-9503 | District 7 Kim Herman 214 River St. Apt 4 Irwin, IA 51446 <u>eaglesfan4life65@gmail.c</u> | 712-579-5131 |
| District 3 Betty Hoffman 1646 7th PL SW Mason City, IA 50401 | 641-420-0181 | District 8 Virginia Minnmann 411 Leonard St Sac City, IA 50583 jvminn60@gmail.com | 712-240-4474 |
| District 4 Kathy Harding 207 N. 9th St. Eddyville, IA 52553 <u>kathyeddyvl@aol.com</u> | 641-660-8105 | District 9 Kathy McDonald 3644 W. 4 th St. Waterloo, IA 50701 <u>kathymcdonald1960@hot</u> | 319-274-9296 |
| District 5 Jodie Scott 405 4th St Waukee, IA 50263 jodie.scott05@gmail.com | 515-210-3573 | District 10 Lisa Hansen 1545 570th Ave. Armstrong, IA 50514 <u>lisakaybsn@gmail.com</u> | 712-260-2671 |